



Our idea

The impact of Plastics on our environment

To raise awareness of plastic and how it contributes to the potential of our world becoming a dystopian environment where natural resources are rare.

AROUND 8.3 BILLION METRIC TONS OF PLASTIC HAVE BEEN PRODUCED SINCE THE 1950S TO TODAY

IN AFRICA AND PARTS OF ASIA THEY USE PLASTIC WASTE TO CREATE HOUSES, AND HOUSE BOATS.



<https://docs.google.com/document/d/1SkyVp0xTKzLBKJekdsXc8Cnp1Wh4PjnmbePP53Bcl-Q/edit?usp=sharing>

RESEARCH

How does plastic packaging and usage of plastic impact our environment?

There are many different kinds of rubbish that affect our environment.

Plastic is one of the major trash that negatively impacts our environment.

Plastic packaging for food (seals, glad wrap, containers, bottles... etc)

- Plastic is disposable. Non-reusable, meant for one-time use only. It ends up in our oceans, lakes and rivers because of this; and contributes to climate change, greenhouse gases, wildlife dying, pollution, incineration and landfill. These problems are what our modern world continues to face today.

Due to

- Our society not having an alternative to plastic and it's versatility.
- Not recycling + reusing enough. = big problem because plastic is currently non-reusable.
- Society normalising single-use plastic (SUP) in our modern age
- Not enough action has been taken to make a change to these problems.

Brief History on Plastic

The first synthetic polymer was created in 1869 to meet the demand for a substitute to ivory, after the manufacturing of plastics started we no longer needed to to rely on nature for materials, therefore "saving the environment" from us. The explosion in plastic use started during WW II as it was used innovatively in many military products. After the war the plastic companies still needed to profit so they switched to producing day to day items. This caused the mass use of plastics into everything

Life Cycle of Plastics

One of the reasons plastic is so good is because it is designed to last, but it is also a negative as nearly all plastic ever created is still existing today in some form.

Various plastics have different lifespans varying from 20 years for things such as plastic bags and cigarette butts, to 450 years upwards for plastic bottles and toothbrushes. The worst product being fishing line which takes up to 600 years to decompose



"By 2050, annual emissions could grow to more than 2.75 billion metric tons of CO2e from plastic production and incineration."

ARTIST MODEL

THE__BYTE.

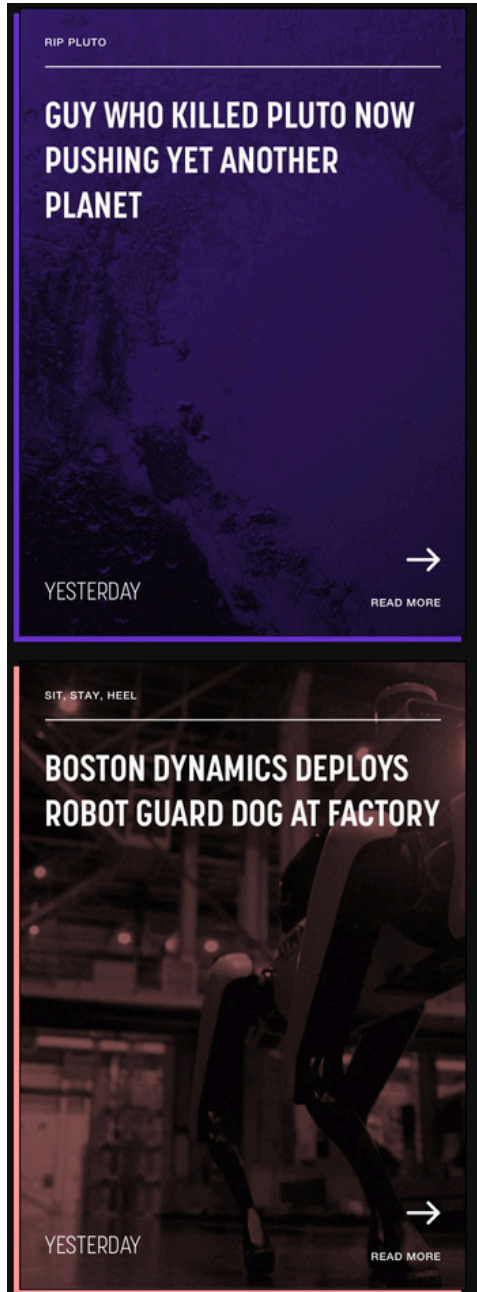
The Byte is a news page under the larger media company of Futurism. Their goal is to bring you the world, the news, products, and narratives of tomorrow, today. They have uturistic related articles about our modern age ranging from AI to enhanced humans. They have a futuristic tech aesthetic. The site has a focus on black and white background, using colours as a way to highlight the articles. They use minimalist blocky fonts to present the articles keeping a clean modern aesthetic. The images used correlate to what the articles are about. Also ads on the site are all based around our modern lives.



Gorillaz



Colour palette



Gorillaz is an English virtual band headed by Damon Albarn and illustrated by comic creator Jamie Hewlett. The band is known for its in-depth lore and story that's shown throughout the albums and music videos.

In the album Plastic Beach, the artist describes a Plastic Beach HQ where the artists create music, the island is made up of the debris and washed up remnants of humanity. This Plastic Beach is the furthest point from any landmass on Earth; the most deserted spot on the planet."

Their music focuses on topics such as War, the music industry, and Environmentalism. The album Demon Days comments on the Iraq War, and humanity's compulsion to destroying itself and the environment. The concept album Plastic Beach focuses on humans and disposables.

Every Planet We Visit Is Dead (Demon Days, 2005)
The song is about Humanity's apathy towards the environment. People say they love Mother Nature but fail to act when she is hurting.
"I love the Girl but God only knows it's
Getting hard to see the sun coming through"

On Melancholy Hill (Plastic Beach, 2010)
The song is about Consumerism and the restriction of plastic safety and comfort.
"Where you can't get what you want, but you can get me to let's set out to sea, love"

Since the late 20th Century, soaring global consumption and usage of plastic products have generated massive amounts of plastic waste. It is an issue that stems from over consumerism, industrialisation and countries inability to manage the growing flow of waste.



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TO DO LIST/NEXT STEPS

- Research:

How does plastic packaging and usage impact our environment?

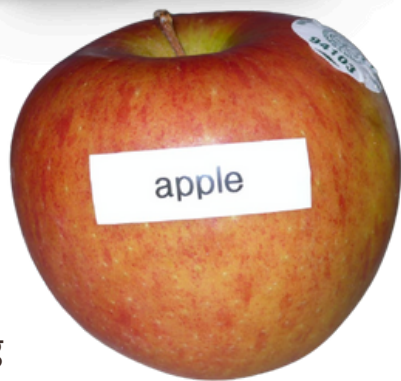
The history of plastic: How long plastic lasts for?

What are countries currently doing with their plastics?
i.e. India and China?
New Zealand rubbish relationship
Burning rubbish for energy
Germany
Sweden

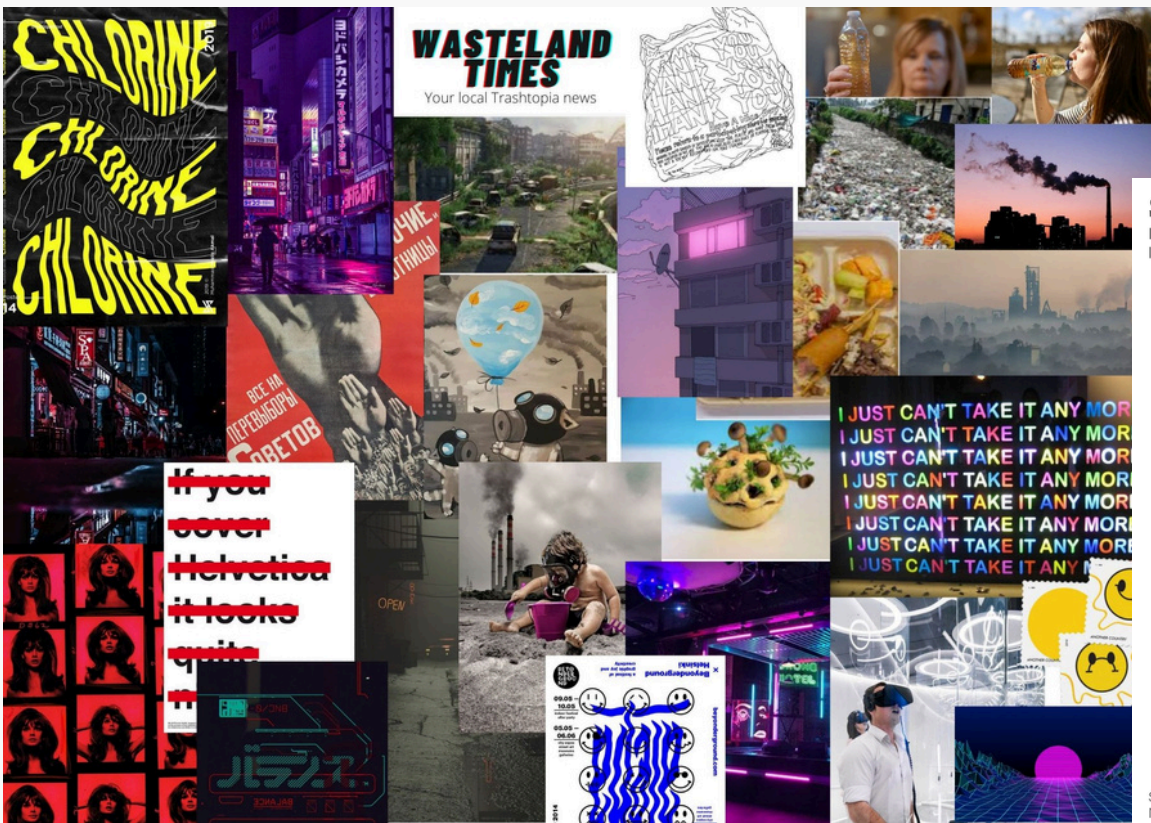
The affordability of sustainable solutions
"are these solutions realistic?"

MATERIALS

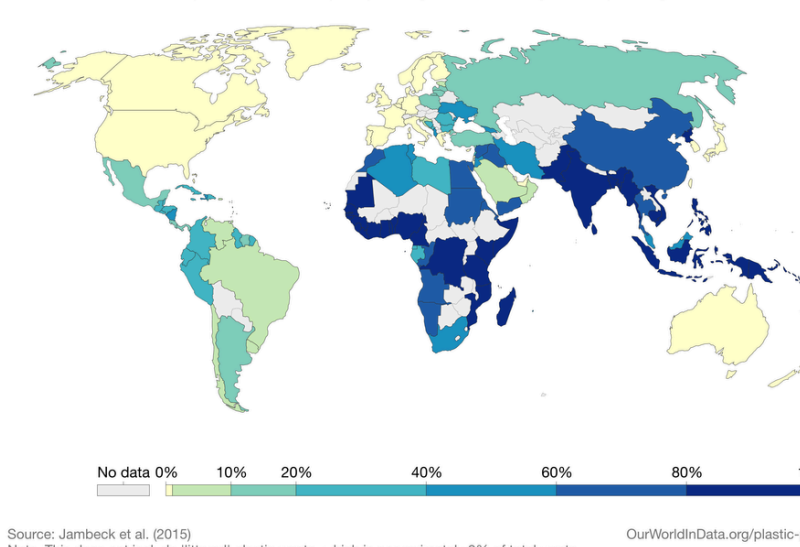
- MIXED MEDIA
- Traditional;
Watercolour, painting and sculpting
- Books
- Pens
- Photography
- Graphic design (digitally)
- Illustration black and red focus
- Digital painting



1-3 BILLION MICROPLASTICS EACH DAY GET PUMPED INTO THE OCEAN FROM THE GANGES RIVER



Share of plastic waste that is inadequately managed, 2010
Inadequately disposed waste is not formally managed and includes disposal in dumps or open, uncontrolled landfills, where it is not fully contained. Inadequately managed waste has high risk of polluting rivers and oceans.



Source: Jambeck et al. (2015)
Note: This does not include 'littered' plastic waste, which is approximately 2% of total waste.

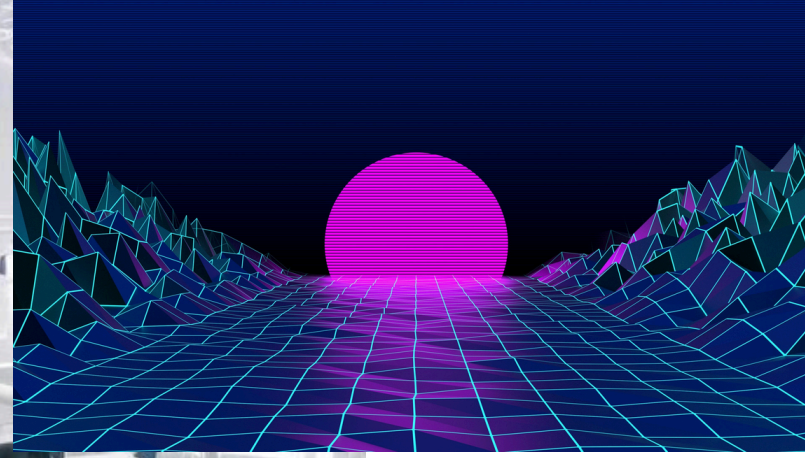
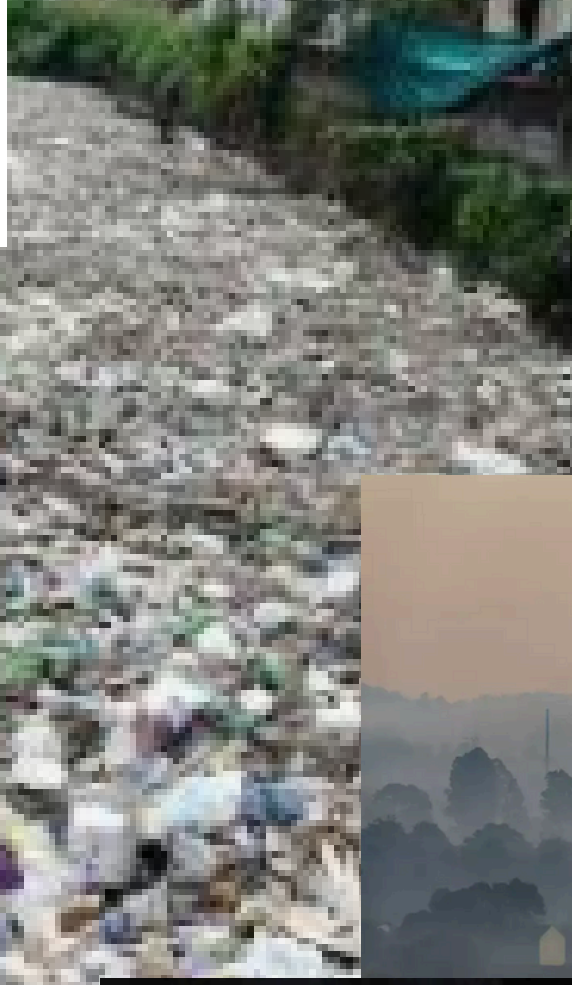
OurWorldInData.org/plastic-poll

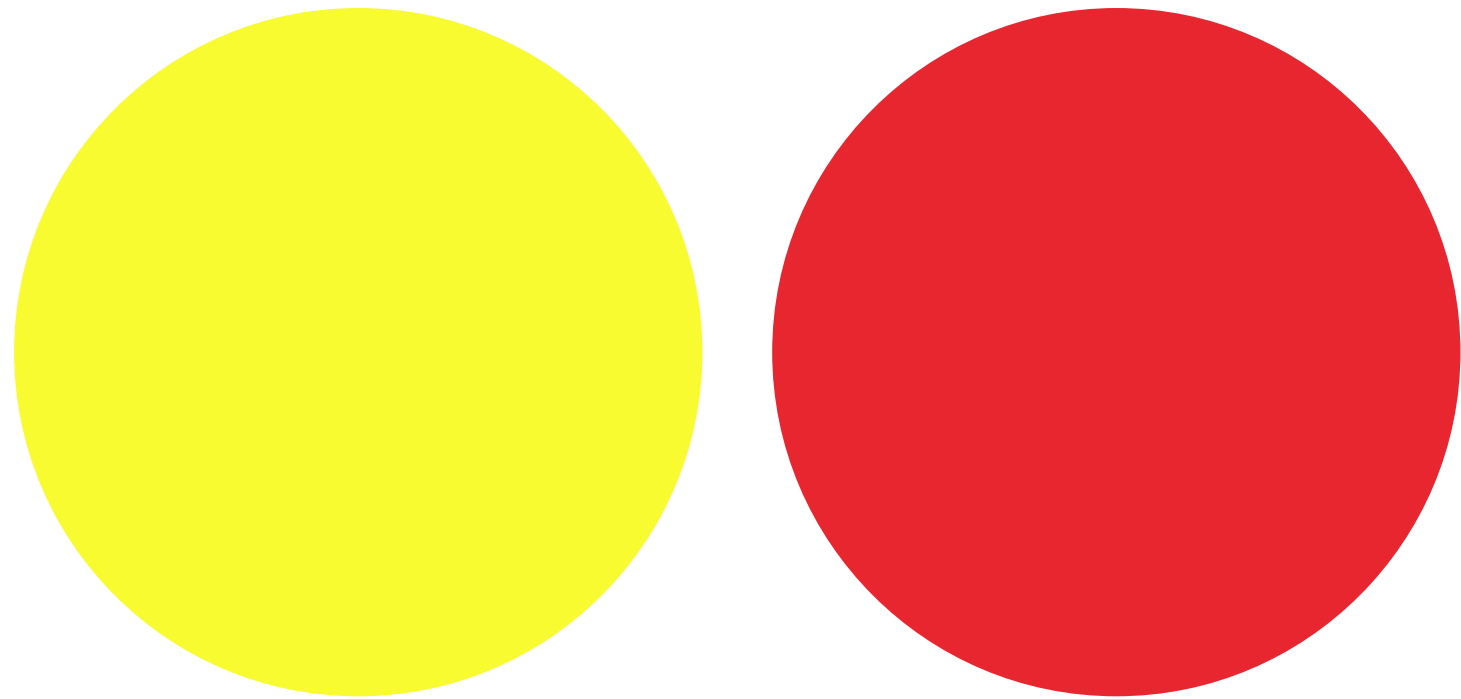
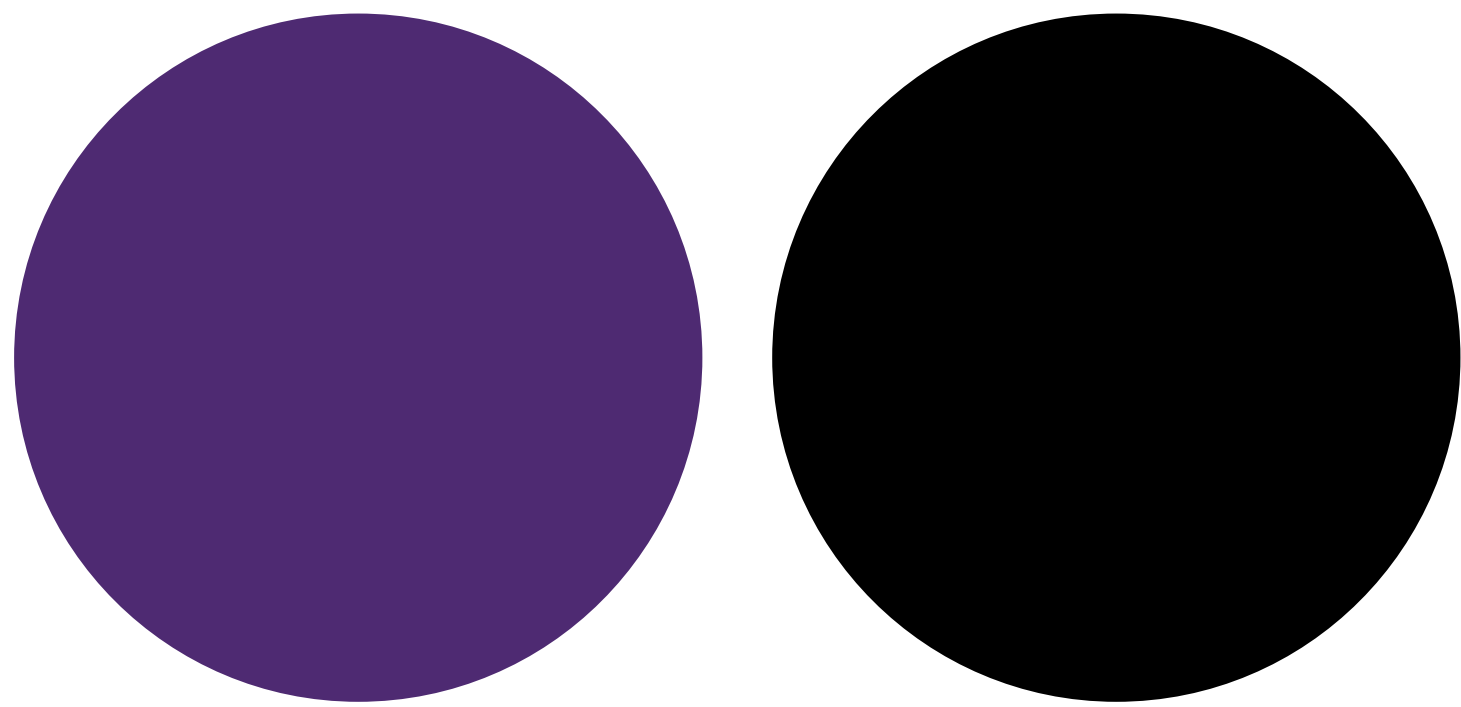


If you
cover
Helvetica
it looks
quite
n



**WASTELAND
TIMES**
Your local Trashtopian news





FOR BASIC TEXT IN ARTICLES:
NASALIZATION

HEADING FONT FOR ARTICLES:
VALORANT

LITTLE TINY HEADING ABOVE
HEADING: DS FONT

